

Bestsellers in the Pre-Industrial Age
Glasgow, 22-24 May 2019
 Programme

Wednesday 22 May 2019

17.00-19.00 Opening reception and pop-up exhibition at Special Collections curated by Robert Maclean (University of Glasgow)

Thursday 23 May 2019

9.00-9.30 Registration: Wolfson Medical School, Atrium

9.30-9.45 Welcome: Wolfson Medical School, Yudowitz Seminar Room

9.45-10.45 **Keynote I: Warren Boucher** (Queen Mary University London), 'Was Montaigne a bestseller? Varieties of success in the late Renaissance book world'

10.45-11.05 Tea & coffee: Wolfson Medical School, Atrium

11.05-12.45 Session I: Introductory frameworks

- **Shanti Graheli** (University of Glasgow): 'Bibliometrics and bestsellers in the archive'

- **Graeme Kemp** (University of St Andrews), 'Visualising early modern bestsellers'

- **Falk Eisermann** (Staatsbibliothek zu Berlin): 'Fifteenth-century 'bestsellers'. Reconsidering a meaningless term'

12.45-13.45 Lunch

13.45-15.00 **Special session**, Wolfson Medical School, Hugh Fraser Seminar Room

- **Jessica Lynn Wolfe** (University of North Carolina), Academic publishing

15.00-15.30 Tea & coffee

15.30-17.00 Session II: Overviews of national markets

- **Jan Hillgärtner** (University of Leiden), 'Making a combined effort: cooperation and the making of bestsellers in the print industry in seventeenth-century Germany'

- **Krystyna Wierzbicka** (University of Warsaw): 'The function of translations of popular European narrative fiction in national literature. The case of early modern Poland'

- **Sandy Wilkinson** (University College Dublin), 'Publishing successes in Golden Age Spain and Portugal'

Friday 24 May 2019

9.00-10.30 **Session III: Early Career Researchers**

- **Jessica Lynn Wolfe**, Chair & Respondent

- **Ester Camilla Peric** (University of Udine), 'Prognostications as bestsellers in early modern Italy'

- **Paloma Pérez Galván** (University of Warwick), 'The *Epigrammata antiquae urbis* of 1521: A case of epigraphic bestseller?'

- **Andrzej Tadeusz Staniszewski** (Jagiellonian University), 'Wisdom serves not only the wise: popular fiction as moral duty, or inventing the bestseller in the early modern Cracow'

10.30-11.00 Tea & coffee

11.00-12.30 **Session IV: Texts**

- **Claudia Rossignoli** (University of St Andrews), 'Catechism for the people: Reinventing spiritual instruction in the printing age'
- **Vicente Pérez de León** (University of Glasgow): 'The reception of Cervantes as a Baroque bestseller author among his peers'
- **Angela McShane** (Wellcome Trust): "'All you that do spie me, come quickly and buy me': Laurence Price's greatest hits'

12.30-14.00 Lunch

14.00-15.30 **Session V: Genres**

- **Anna Katharina Richter** (Universität Zurich): "'Printed this year". Pleasant histories in Early modern Scandinavia'
- **Daliah Primrose Bond** (Notre Dame University): 'Scottish Chapbooks in the British Isles: The Adaptation of 'Popular Texts' for the Chapbook Market'
- **Drew Thomas** (University of St Andrews / John Rylands University Library, Manchester): 'The business of Bibles in Reformation printing'

15.30-15.45 Tea & coffee

15.45-16.45 **Keynote II: Neil Harris** (University of Udine), 'It's the Money, Stupid! Conclusions Thoughts on the Bestseller'

16.45-17.00 Closing remarks

Venues:

Sessions are held in the Wolfson Medical School, **Yudowitz Seminar Room** (except for the two Special Sessions on Thursday 23 May 2019, 13.45-15.00, which are held in the Hugh Fraser Seminar Room and at the University of Glasgow Library, Level 12, Henry Heaney Room).

All the catering and the Brill display (Arjan Van Dijk) are held in the **Atrium** at the Wolfson Medical School.

Sponsors:

The conference is generously sponsored by Past & Present, the Society for Renaissance Studies, Brill and the College of Arts at the University of Glasgow.



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